

## Writing: How to write articles and get them published

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**Start date** 4th February 2018                      **Time** 10:00 – 16:45

**Venue** Madingley Hall  
Madingley  
Cambridge

**Tutor** Tony Padman                                      **Course code** 1718NDX023

**Director of Programmes** Emma Jennings

**For further information on this course, please contact** Public Programme Coordinator, Clare Kerr  
[clare.kerr@ice.cam.ac.uk](mailto:clare.kerr@ice.cam.ac.uk) or 01223 746237

**To book** See: [www.ice.cam.ac.uk](http://www.ice.cam.ac.uk) or telephone 01223 746262

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### Tutor biography

Tony Padman studied journalism at the University of London and then undertook a series of short courses in advanced news writing, media law and interviewing skills. He began his journalism career in 2000 writing for the Catholic newspaper, *The Universe*, *The London Evening Standard* and spent five years as a reporter and feature writer on his local newspaper, *The Ham&High* covering the boroughs of Camden and Westminster in London. He now writes news and features for a range of national newspapers including *The Guardian*, *The Daily Mail* and various magazines. He qualified as a teacher in 2008 and then returned to the University of London – this time as a sessional journalism lecturer to first year students.

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## Course programme

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09:30	Terrace bar open for pre-course tea/coffee
10:00 – 11:15	<b>How to write articles for newspapers and magazines</b>
11:15	Coffee
11:45 – 13:00	<b>Quotes, questions, interviewing and avoiding the mistakes</b>
13:00	Lunch
14:00 – 15:15	<b>Writing the story – news and features</b>
R15:15	Tea
15:30 – 16:45	<b>Professional skills, approaching editors and getting published</b>
16:45	Day-school ends

## **Course syllabus**

### **Aims:**

- To understand the style of writing for news and features
- To understand how news differs from features
- To develop the skills set required to get your work published

### **Content:**

Have you read articles in newspapers, magazines and newsletters and wished that you could write like that - and get paid to do it? You will discover the basic skills needed to write news, features and other articles from a professional Fleet Street journalist. This highly practical beginners' course will explore how a story progresses from the idea to commissioning, interviewing, writing and getting it published. With over 26,000 magazines and 1,000 newspapers published in Britain every year, there's never been a better time to begin writing about your favourite subject – be it your work or hobby. We'll look at what makes a good story – and what doesn't; what you want to write about; where to find ideas; how news and features differ from each other; editing and publishing.

This course will give you a much greater understanding of how publications operate, how to write news and features and how to approach commissioning editors. By the end of the course you will be familiar with the newspaper and magazine industry; be able to use new skills to enable you to write news and features and have the confidence to adapt to new writing styles.

### **Presentation of the course:**

This is a highly practical course with plenty of group work – both inside and outside of the classroom. There will be classroom discussions, use of the tutor's own work in order to discover how the story progressed from idea to publication and plenty of feedback on your writing. In addition, there will be short film extracts showing how newspapers are produced today using the latest technology and the method used 50 years ago before computers.

**As a result of the course, within the constraints of the time available, students should be able to:**

- Write a short news report using concise language
- Write a short feature based on information from an interview
- Edit a story to length with an eye for detail

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## Reading and resources list

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Listed below are texts that might be of interest should you wish to supplement your learning on the course. Any essential reading is marked with an asterisk \*

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Author	Title	Publisher and date
Marr, Andrew	<i>My Trade</i>	MacMillan, 2004
Davies, Nick	<i>Flat Earth News</i>	Chatto & Windus, 2008
Greenslade, Roy	<i>Press Gang</i>	Pan, 2004

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## Additional information

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### Venue

Details of how to find Madingley Hall can be found on our website:  
<http://www.ice.cam.ac.uk/who-we-are/how-to-find-the-institute>

### Refreshments

Tea and coffee and lunch will be provided. If you have any specific dietary requirements or allergies and have not already advised us, please inform our Admissions Team on [ice.admissions@ice.cam.ac.uk](mailto:ice.admissions@ice.cam.ac.uk) or +44 (0)1223 746262.

**Note** Students of the Institute of Continuing Education are entitled to 20% discount on books published by Cambridge University Press (CUP) which are purchased at the Press bookshop, 1 Trinity Street, Cambridge (Mon-Sat 9am – 5:30pm, Sun 11am – 5pm). A letter or email confirming acceptance on to a current Institute course should be taken as evidence of enrolment.

*Information correct as of:* 23 January 2018