

## Investigative Science Journalism

**Date** Monday 8 July 2019 to **Time** 9.30 – 17:30 each day  
Friday 12 July 2019

**Venue** Madingley Hall  
Madingley  
Cambridge

**Course Director** Martin Ince **Course** 1819NBX412

**Academic Director** Dr Jane Gregory **code**  
**in Science**  
**Communication**

**For further information on this course, please contact** **Professional Studies Enquiries**  
t. 01223 746418 e. [professionalstudies@ice.cam.ac.uk](mailto:professionalstudies@ice.cam.ac.uk)

**To book** <http://www.ice.cam.ac.uk/course/investigative-science-journalism>

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### Course Director biography

Martin Ince is a senior science journalist and recent president of the Association of British Science Writers. He began his career in the 1970s, tackling big issues in national projects such as energy and space. He spent many years on the staff of the Times Higher Education Supplement, and is now a science writer, trainer and consultant with an international client list.

### Aims:

This course aims to provide:

- Insights into the changing place of investigative science journalism in the media landscape
- Knowledge and skills to enable investigative journalists to sell science stories
- Awareness of the methods and hazards of investigating science stories
- Experience of developing an idea for an investigative science story
- An opportunity to learn from experts and peers.

### Content:

Investigative journalism is becoming more challenging as media economics and new technologies change the working environment for journalists. This is a concern for the profession and in wider society, as it threatens the journalists' watchdog role, a crucial part of a functioning democracy. For science journalists, stories come increasingly from the corporate sector and the digital industries, making new demands on their investigative skills.

In this five-day course, experienced and learner science journalists alike will hear from some of the UK and Europe's most accomplished investigative reporters about their methods and achievements. They will learn from a specialist trainer how to pitch their story ideas; and will develop a story, on their own or by teamwork, to the point of trying to sell it to a suitable media outlet. They will also hear from academic experts about the role of investigative journalism in the changing media landscape and about future ways of sustaining it.

Tutors include Duncan Campbell, Phil Sutcliffe, Eva Wolfangel, Emma Stoye, Max Glaskin, Mel Bunce, Martin Bauer and Ehsan Masood.

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**Programme:**

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**Monday 8 July 2019**

9.30am - 11am

***Session 1 Introduction***

Programme Director, Martin Ince

What is science journalism, what has it achieved, and why does it matter now?

***Break***

11.30am - 1pm

***Session 2 Project ideas (1)***

Students share and discuss project ideas, for comments by tutors

***Lunch***

2pm - 3.30pm

***Session 3 Duncan Campbell (IPTV)***

Investigative science journalism in the AIDS pandemic

***Break***

4pm - 5.30pm

***Session 4 Project ideas (2)***

Students share and discuss project ideas, for comments by tutors

**Tuesday 9 July 2019**

9.30am - 11am

***Session 5 Martin Ince on sources***

Where can we look for information behind the scenes?  
FOI, timescales Law, privacy and libel whistle-blowers and leaks

***Break***

11.30am - 1pm

***Session 6 Project work******Lunch***

2pm - 3.30pm

***Session 7 Ehsan Masood (Research Fortnight)***

Investigative journalism in science policy

***Break***

4pm - 5.30pm      **Session 8 Project work**

**Wednesday 10 July 2019**

9.30am – 11am      **Session 9 Phil Sutcliffe (National Union of Journalists)**

How to pitch your work and get paid for it

**Break**

11.30am – 1pm      **Session 10 Phil Sutcliffe (National Union of Journalists)**

How to pitch your work and get paid for it...*continued*

**Lunch**

2pm - 3.30pm      **Session 11 Eva Wolfangel (freelance; European Science Journalist of the Year, 2018)**

Cross-border investigative journalism

**Break**

4pm - 5.30pm      **Session 12 Project work**

Peer review (student led)

**Thursday 11 July 2019**

9.30am – 11am      **Session 13 Project updates from students**

**Break**

11.30am – 1pm      **Session 14 Emma Stoye (Chemistry World)**

Investigative and in-depth journalism in the professional press

**Lunch**

2pm - 3.30pm      **Session 15 Professor Martin Bauer (London School of Economics)**

Trends in critical journalism. Why does critical journalism thrive at some times and not at others?

**Break**

4pm - 5.30pm      **Session 16 Project work**

## **Friday 12 July 2019**

9.30am – 11am      **Session 17 Mel Bunce (City, University of London)**

The threat and promise of philanthropojournalism

**Break**

11.30am – 1pm      **Session 18 Project feedback**

**Lunch**

2pm - 3.30pm      **Session 19 Guest lecture: Max Glaskin (Freelance cycling and science journalist)**

Specialist science journalism investigation

**Break**

4pm - 5.30pm      **Session 20 Futures session: what next for high-touch journalism?**

*Chaired by Martin Ince*

## **Presentation of the course:**

The course will be a mixture of tutor-led lectures combined with project work and discussion to encourage critical thinking in the field.

**As a result of the course, within the constraints of the time available, students should be able to:**

- Better negotiate the professional challenges of investigative science journalism
- Investigate science stories more competently and more safely
- Pitch and sell an investigative science story

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**Reading and resources list**

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To be confirmed.

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**Author****Title****Publisher and date**

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**Additional information**

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**Venue**

Details of how to find Madingley Hall can be found on our website:

<http://www.ice.cam.ac.uk/who-we-are/how-to-find-the-institute>

**Refreshments**

Tea and coffee and lunch will be provided. If you have any specific dietary requirements or allergies and have not already advised us, please inform our Admissions Team on

[ice.admissions@ice.cam.ac.uk](mailto:ice.admissions@ice.cam.ac.uk) or +44 (0)1223 746262.

**Note** Students of the Institute of Continuing Education are entitled to 20% discount on books published by Cambridge University Press (CUP) which are purchased at the Press bookshop, 1 Trinity Street, Cambridge (Mon-Sat 9am – 5:30pm, Sun 11am – 5pm). A letter or email confirming acceptance on to a current Institute course should be taken as evidence of enrolment.

*Information correct as of:* 09 May 2019