Undergraduate Advanced Diploma in Research Theory and Practice

2019 – 2020

Course code: 1920GCR001

COURSE GUIDE
Welcome to the Undergraduate Advanced Diploma in Research Theory and Practice, a University of Cambridge award offered by the Institute of Continuing Education (ICE). The Advanced Diploma is designed so that students can develop the research skills necessary to conduct their own independent research project. Students will receive a broad research skills training which encompasses their chosen research specialism. The Advanced Diploma is taught and awarded at FHEQ level 6 (i.e. third-year undergraduate level) and attracts 60 credits. The award is completed in one academic year. For further information about academic credit please see our website: [http://www.ice.cam.ac.uk/studying-with-us/information-for-students/qualifications-that-we-offer](http://www.ice.cam.ac.uk/studying-with-us/information-for-students/qualifications-that-we-offer).

The course offers three termly units and a syllabus and reading and resource list for each of these units are included in this course guide.

The course aims to:

1. provide students with the knowledge and understanding of how to access and assess the available literature in their chosen discipline;
2. give students the opportunity to acquire or develop skills and expertise relevant to their research interests;
3. develop the student’s ability to analyse and evaluate different methods for conducting independent and collaborative research.

**Transferable skills for further study and employability**

1. The capacity for independent thought and judgement
2. The development of independent learning, study and time management skills
3. The deployment of skills in critical reasoning
4. The development of competence in using IT to support one’s work
5. The ability to work with others, productively and equitably
6. The qualities necessary for employment requiring the exercise of some personal responsibility and the demonstration of high levels of motivation and personal commitment through part-time study
7. Journalistic skills in editing, writing and presenting ideas.
8. Pedagogical skills for teachers, such as assessing and evaluating teaching methods and research design.

**Study hours**

The award of academic credit is a means of quantifying and recognising learning and within the UK, one credit notionally represents 10 hours of learning[1]. Each of the units in this course attracts 20 credits so students should expect to need to study for approximately 200 hours in total to complete each unit successfully. However, it is recognised that students study at different paces and use a variety of approaches, so this is a recommendation, rather than a hard-and-fast calculation. However, students will be expected to deepen their knowledge and understanding outside the classroom through independent learning and reflection. Up to 6 hours of independent study are expected per week during term time. The ICE Virtual Learning Environment (VLE) will provide access to additional resources and be a place of interactive teaching and learning, rather than simply a repository of information.

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Teaching staff

**Course Director:**

**Dr Alex Carter - Academic Director, Institute Teaching Officer in Philosophy**

Alex was awarded his PhD in Philosophy by the University of Essex in 2015. Before this, Alex studied Philosophy & Ancient History at the University of Wales, Swansea and Philosophy at the University of Bristol. Alex has over five years of teaching experience in Ethics, History of Philosophy and Philosophy of Religion. He has worked at the Institute of Continuing Education since 2015 as Academic Director for Philosophy and as a Panel Tutor.

Alex's teaching method was developed at the University of Essex where the principle aim is to get students to feel the "pain of the problem", i.e. to make plain the very real ways in which philosophical problems affect our lives. Accordingly, Alex is most keen to offer his support to philosophical projects that, not only to inform contemporary debates, but actively affect change. Alex's ongoing research interests include the theology of Simone Weil and Ludwig Wittgenstein's ethical philosophy.

**Lecturers:**

**Dr Jenny Bavidge - Academic Director, University Senior Lecturer in English Literature**

Jenny Bavidge is University Senior Lecturer and Academic Director for English at ICE and is a member of the English Faculty. She is a Fellow of Murray Edwards College, University of Cambridge. Jenny took her BA in English Literature and Language at Worcester College, Oxford and then an MA at Royal Holloway, University of London. She stayed at Royal Holloway to write a PhD on representations of urban space in the contemporary novel which she completed in 2001. She then took up a Lectureship in English at the University of Greenwich, where she stayed, becoming Senior Lecturer, until she joined ICE in 2011. She is President of the Literary London Society and sits on the committee of the Association for the Study of Literature and the Environment.

Jenny’s approach to teaching is always to begin with close reading and to encourage students to develop and understand their own responses to the literature they encounter. Classes then aim to include a wide variety of critical, theoretical and contextual material to broaden potential approaches to literary study.

**Dr Gilly Carr - Academic Director, University Senior Lecturer in Archaeology**

Dr Gilly Carr is a University Senior Lecturer in Archaeology with academic responsibility for Archaeology at the Institute of Continuing Education.

Gilly also has additional responsibility for programmes in Heritage Studies, Holocaust Studies, Anthropology, Egyptology and Classical Archaeology. She is attached to the University of Cambridge's Department of Archaeology, is a member of the McDonald Institute for Archaeological Research and a Fellow and Director of Studies at St Catharine's College.

Since 2006 Gilly has been working in the field of Conflict Archaeology, Heritage Studies and POW Archaeology. This research has been funded by, variously, the British Academy, the McDonald Institute of Archaeological Research, the Société Jersiaise, the International Holocaust Remembrance Alliance and the EVZ Foundation (Germany).

Gilly has collaborated in a number of heritage projects. Her latest exhibition, ‘On British Soil: Nazi Persecution in the Channel Islands’ was displayed at the Wiener Library for the study of the Holocaust and Genocide in 2017 and 2018 and moved to Guernsey Museum in 2019. Previous exhibitions include 'Occupied Behind Barbed Wire', which was shown at Jersey and Guernsey Museums, and which focused on the art and artefacts made by islanders interned in German civilian internment camps during WW2. She has also recently worked on a Resistance Trail for Jersey, a reinterpretation of the Occupation Tapestry Gallery for the 70th anniversary of Liberation, and is currently working on resistance-related projects in Guernsey. In 2016 Gilly joined the UK delegation of IHRA (International Holocaust Remembrance Alliance).
Dr Carr teaches in a number of areas within archaeology. Topics include: Introduction to Archaeology; History and Theory of Archaeology; Prehistoric Peoples; Iron Age Britain; Celtic Europe; Roman Britain; Funerary Archaeology; Heritage Studies and Conflict Archaeology. Gilly also supervises a range of dissertations at Certificate, Diploma and Advanced Diploma level.

Dr Roxane Farmanfarmaian – Academic Director, Institute Teaching Officer in International Relations and Global Studies

Dr Roxane Farmanfarmaian is the Institute Teaching Officer in International Relations and Global Studies at the Institute of Continuing Education, and provides academic direction to an expansion in courses (undergraduate, post-graduate and professional) exploring changes in global politics and international leadership skills. In particular, she contributes to the University’s offerings on political risk and geostrategic thinking to attract professionals in the field seeking to hone their skills, knowledge and creativity to manage and lead in the quickly evolving environments of cyber security, climate change, terrorism and the new legally fluid international system.

Dr. Farmanfarmaian was a member of the Department of Political and International Studies (POLIS) at the University of Cambridge for the past nine years, teaching on the MPhil and MSt on the International Relations of the Modern Middle East. In 2013, she was awarded a five year, £646,000 grant from Al-Jazeera Broadcasting Corp to direct the University of Cambridge-Al-Jazeera Media Project, focusing on media in the southern Mediterranean after the uprisings of 2011. In February 2018 she completed a Fellowship at the Netherlands Institute of Advanced Studies where she worked on Media and Migration in Europe. She received an ESRC Impact grant on Media, Security and Faith post-Charlie Hebdo in 2014 and an Iran Program award from the Annenberg School of Global Communications in 2016 to analyse Iran's Rhetoric Aggression. Previously an international journalist, she continues to be a regular television commentator, opinion writer and corporate consultant on Middle East issues, and to direct the Center of International Relations of the Middle East and North Africa (CIRMENA) at POLIS.

Dr Lydia Hamlett – Academic Director in History of Art

Dr Lydia Hamlett is Academic Director in History of Art at the Institute of Continuing Education and a Fellow and Director of Studies at Murray Edwards College, University of Cambridge. She is writing a book on mural painting in Britain in the long seventeenth century (Routledge 2019).

Lydia previously worked in the museums and heritage sectors, including at Tate, the Fitzwilliam Museum, Kettle’s Yard and the National Trust. She co-founded, and is on the steering group for, the British Murals Network. Lydia’s PhD (2006) was on ecclesiastical art and architecture in Venice in the Renaissance and she has supervised undergraduates at the University of Cambridge since 2003 on a broad range of subjects.

Dr Nigel Kettley - Academic Director, University Senior Lecturer in Education and Social Science

Nigel has had a wide-ranging teaching and research career in the fields of sociology, educational studies, research methods and teacher training. Before joining the Institute of Continuing Education in 2007, he was a Research Associate in the Faculty of Education, University of Cambridge, and earlier still an MPhil and then PhD student at Wolfson College.

Before returning to study in 1997, he was a lecturer in a Further Education college. He is an active researcher in the areas of widening participation, educational attainment and lifelong learning more generally with a particular focus on issues of gender, social stratification, educational practice and theory building.

Nigel teaches on a variety of courses for the Institute, supervises MPhil and PhD students for the Faculty of Education, and established and now directs the MSt in Advanced Subject Teaching. He is also a Governing Body Fellow of Wolfson College and a member of the Faculty of Education.
Dr Tom Monie — Assistant Director (Academic) and Academic Director for STEM (Biological), Institute Teaching Officer in Biological Sciences

Dr Tom Monie is the Assistant Director (Academic) and an ICE Teaching Officer and the Academic Director for STEM (Biological) Sciences at ICE. He is a protein biochemist with a long-standing interest in infection, immunity and genetics. Tom is a Fellow of Christ’s College, University of Cambridge, where he also acts as a Tutor and the Director of Studies in Part 1A Biological Natural Sciences.

Tom oversees and teaches a wide range of undergraduate and postgraduate courses in the biological and medical sciences. These include courses on the Certificate in Genetics, the Diploma in Evolutionary Biology, Infection and Immunity, Medical Education, and Genomic Medicine amongst others. Tom's extensive experience in teaching within the University includes undergraduate supervisions, practical classes and lectures - he currently delivers the first year "Genes in Action" course for the Biology of Cells, along with a wide-range of postgraduate teaching and the education of adult and professional learners. His research publication topics have included topics such as cat allergy - which was a global media story- Crohn's Disease, inherited auto-inflammatory genetic diseases, species variation in immunity and inflammation, and protein function in the immune system.

Many students have benefitted from his involvement in a wide range of teaching activities targeted at the provisions of subject-specific and transferable skills for graduate students. Tom is a firm believer that learning should be fun, that student participation is central to this process, and that successful teaching requires responsiveness to the needs of the students. He aims to instill these elements into his teaching and engagement activities.

Dr Samantha Williams - Academic Director, University Senior Lecturer in Local and Regional History

Samantha Williams is University Senior Lecturer and Academic Director for Local History at ICE and is a member of the Faculty of History. Samantha took her BA in History at the University of Lancaster before moving to Oxford to undertake her MSc in Economic and Social History. She moved to Cambridge to complete her PhD on poverty and welfare provision under the Old Poor Law at the Cambridge Group for the History of Population and Social Structure. Before joining ICE she held lectureships in History at Goldsmith's College (University of London), the Faculty of History (University of Cambridge) and Trinity Hall (University of Cambridge).

Samantha is also an Official Fellow and Director of Studies at Girton College and an Affiliated Researcher at the Cambridge Group for the History of Population and Social Studies.

She discussed her book Poverty, Gender and Life-cycle under the English Poor Law, c.1760-1834 (Royal Historical Society, Boydell and Brewer, 2011) on BBC Radio 4’s Today programme and 3 Counties radio and it generated interest in The Guardian’s editorial and the BBC Magazine. She published her second book, Unmarried Motherhood in the Metropolis, 1700-1850: Pregnancy, the Poor Law and Provision (Palgrave Macmillan) in 2018. This book examines poor unmarried mothers and the 'child support agency' under the old poor law in London from the establishment of metropolitan workhouses (c.1722) and the overhaul of the poor laws in 1834. She is currently working on plague and poor relief in Cambridge.

Samantha enjoys teaching students from all backgrounds and experiences. Her classes are a mixture of informal presentations and group discussion, with an emphasis upon historical debates and interesting themes and drawing upon original documents. She also supervises students on the MSt in History, the MPhil in Early Modern History and PhD students.

Administrative staff

Heads of Academic Centre Administration
Academic Centre Co-ordinator
Lieke van Bree: lieke.vanbree@ice.cam.ac.uk, 01223 761322

Academic Centre Administrators
Rachel Revell: rachel.revell@ice.cam.ac.uk, 01223 746282
Emily Wells: emily.wells@ice.cam.ac.uk, 01223 746418

Venue

Madingley Hall is the University of Cambridge’s campus dedicated to continuing education for adults. The magnificent Hall was built in the sixteenth century and acquired by the University in 1948. The Hall has been used by the Institute of Continuing Education as a venue since 1975.

You will be taught in one of 14 classrooms at Madingley Hall and, occasionally, at other venues. Classrooms are arranged and equipped to encourage effective small group learning and peer interaction. Technology-enhanced learning, including lecture capture where appropriate, is used in many classes and wi-fi is available throughout the site. We also provide a range of social learning spaces which you can make use of before, or after, your class. Seven acres of superb gardens and grounds designed by Capability Brown provide space to think, reflect and relax. We offer a range of catering including formal dining, sandwiches and snacks, and a full-service bar. If you are travelling a long distance you may wish to book accommodation in one of the Hall’s 62 en suite bedrooms. The student B&B rate is £60/night.

The Hall is situated three miles west of Cambridge with easy access from the M11 and the A14. There is ample free on-site car parking. Central London and Stansted Airport can be reached in under an hour by train from Cambridge railway station. Taxis from the railway station to Madingley Hall typically take around 20-25 minutes. Full directions are given on our website at: www.ice.cam.ac.uk/about-us/how-find-us

Contact details of ICE

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Please also refer to the ‘information for students’ section on ICE’s website http://www.ice.cam.ac.uk/studying-with-us/information-for-students and the relevant Student Handbook 2019-20 for award-bearing courses for further information and guidance relating to all aspects of the course including study skills, assignments, assessment and moderation. The Course Information and Help and Guidance section of the ICE VLE will also contain valuable information specific to your course.
Syllabus for Unit 1
Michaelmas term 2019

Information correct as at 16/08/2019

Research Fundamentals: Thinking like a researcher

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<td>Course Director</td>
<td>Dr Alexander Carter</td>
<td>No. of meetings</td>
<td>3 day teaching block</td>
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Aims

Unit 1 is a 20 credit unit covering research fundamentals. There are six interrelated aims relevant to generic research and to discipline-specific research:

1. to provide students with knowledge of the fundamentals of research (including: the necessity and significance of research; national and international research contexts; aspects of funding and research policies; fundamental differences in basic, translational and applied research; the concept of intellectual property, plagiarism and the meaning of research misconduct; and the value of a research community);

2. to promote students’ knowledge and understanding of various philosophical and theoretical approaches to research;

3. to enable students to identify research problems and formulate research questions based on initial explorations of academic and non-academic literature;

4. to provide students with the knowledge and understanding of different skills and techniques to conduct systematic literature reviews;

5. to enable students to assess and evaluate literature critically for the development of research questions and/or hypotheses;

6. to provide students with the necessary subject specific knowledge to conduct a systematic literature review in their chosen field.

Content

This unit focuses on research fundamentals. Research methods in all subject disciplines are grounded in the social and natural sciences and utilise similar techniques to conduct research, especially literature searches and reviews. However, there are distinct differences with regards to theory development, identifying research problems and developing research questions.

Presentation and delivery of the unit

Unit 1 will be delivered over a 3-day block. Day 1 morning session will include an overview of the programme and timetable followed by a workshop on identifying and developing a research question. In the afternoon, students will be given a tour of the Virtual Learning Environment (VLE) and will receive guidance on digital skills, library and bibliographic skills and archive skills. Day 2 morning session will give students the opportunity to learn about discipline-specific research skills; taking ownership, reading critically and evaluation skills. This work will be followed by a lecture by an ICE member of staff covering transferable research skills. Day 3 sessions will provide students with the necessary skills and understanding for preparing their first summative assignment.
**Sunday 20 October 2019**

**Day 1 AM: Induction and Welcome**

Students will be introduced to ICE, the teaching staff and each other. A short presentation will follow that will outline the course structure and identify the essential features and key benefits of the VLE.

**Day 1 AM: Skills for Independent Research**

The workshop will cover research fundamentals relevant to all disciplines. The workshop will be a combination of interactive problem-based, in-class learning activities and short presentations. Students will actively engage in the facilitation of the workshop through specified pre-reading.

- **Approaching Research: Five Questions:** What is independent research? What have I let myself in for? How do I take ownership of my research? What is expected of me at this level (SEEQ QAA guidelines)? What is the role of my supervisor?
- **Developing a research question:** How did the authors identify the research question? What other research questions could they have asked? How did they justify their choice? What does the research question tell us about the research philosophy and position of the authors?
- **Developing review questions:** To enhance the ability to think like a researcher and initiate discussions within class. Answers to review questions will be discussed in-depth in class and made available online to aid independent learning. Students will write their own answers for each review question outside class.

**Day 1: PM: Digital skills, library and bibliographic skills, archive skills**

This workshop will introduce students to using various databases for conducting the literature review by applying various search tools including searching full text, abstract, indexes, searching connectors and characters.

Students will be provided with additional support around access to databases through the University of Cambridge library. This workshop is applied and students will work in pairs to produce a list of databases and search terms relevant to researching various aspects of the four themes. Students will keep a log throughout this process to establish a solid base for their future work. Students will be divided into small groups and allocated a theme to conduct an interdisciplinary search simulating an interdisciplinary research community.

- **Ongoing project (via VLE):** Students will apply the learned techniques to search databases and start creating a comprehensive literature review for their mini-project (Lent term). Supervisors will provide feedback on the tools used for the search (and provide discipline-specific guidance).

**Monday 21 October 2019**

**Day 2: AM: Subject Groups Seminars**

The previous day’s workshops will be supplemented by a research seminar. Students will form three groups according to their chosen discipline:

- **Arts and Social Sciences:** Education Studies, English Literature, Film, International Development, Philosophy (incl. Religion and Ethics), Social Sciences (esp. Sociology and Politics);
- **The Human Past:** Archaeology, History of Art, History;
- **Natural Sciences:** Evolutionary Biology, Genetics, Physics, etc.

The first seminar relates the previous research fundamentals tuition to their chosen discipline. Students will pre-read discipline-specific materials and will interrogate the material during the seminars (application).
• **Arts and Social Sciences**: Introduction to Stream. Finding your critical voice; assessing secondary literature critically; analysing and assessing arguments.

• **The Human Past**: Introduction to Stream. Finding your critical voice; assessing secondary literature critically; historical debate.

• **Natural Sciences**: Introduction to the Stream. Experimental design; reproducibility and reliability.

**Day 2: PM: Subject-specific Supervision (1 hour)**

One-to-one subject-specific supervisions are one hour support sessions. In the first supervision, students will discuss their topic for upcoming assignments, e.g. Systematic Literature Review/Mini-Project.

**Day 2: PM: Plenary lecture**

The first plenary lecture will provide students with insight into the ‘research experience’ through a specific ‘research story’ from an established academic. Students will be given an account both of the general importance of research and some of its specific challenges.

**Tuesday 22 October 2019**

**Day 3 AM: Systematic Literature Review Planning and Techniques**

This face-to-face workshop will help students to plan their literature review systematically by explaining how to define parameters based on research questions and objectives and how to generate terms.

• *What constitutes ‘good literature’*: academic (e.g. peer-reviewed journal articles and academic books) versus non-academic literature (e.g. government and business reports) and grey areas of literature (e.g. conference proceedings).

• *How to evaluate the literature*: Abstract analysis > Critical reading (assessing versus attacking) > Application to project. What are the criteria for assessment? How current should my sources be? How much should I read of each thing? Taking the search further, e.g. multi-lingual/interdisciplinary resources.

Formative assessment (via VLE): Literature Review Skeleton. Students should identify key authors in their relevant research field and ensure that the research focus is driving the literature search. Students should give an indication of how they intend to move from an initial literature search to critical review. The Literature Review Skeleton Feedback should be forward looking to assist in the next step of conducting the systematic literature review.

**Day 3: PM: Subject Groups Seminars**

The morning workshops will be supplemented by a research seminar. Students will form three groups according to their chosen discipline and engage in practical exercises aimed at developing students’ understanding of discipline-specific processes for locating and evaluating sources relevant to their research question.

• **Arts and Social Sciences**: Interpreting evidence: “What kinds of evidence are there and how is each kind different?” Discipline specific literature analysis.

• **The Human Past**: Research stories: Students will be asked their own motivations for research. ICE academic(s) will then outline a personal research story. Discipline specific literature analysis.

• **Natural Sciences**: Case studies workshop: locating sources and assessing their reliability. How does the research question influence the choice and use of sources? Discipline specific literature analysis.
Independent Learning (6 hours per week)

In addition students will be expected to deepen their knowledge and understanding outside the classroom through independent learning and reflection. This will take a considerable amount of their study time and can take place either individually or in small groups and is intended to engage students in post-workshop activities (e.g. review questions) and to enable students to prepare for seminars. Students will be encouraged to write reflective research diaries to help them evaluate their progress, which can be used as a basis for discussion with personal tutors.

Learning Outcomes

By the end of Unit 1 students should be able to:

1. understand the fundamentals of research (e.g. the necessity and significance of research; national and international research contexts; aspects of funding and research policies; fundamental differences in basic, translational and applied research; the concept of intellectual property, plagiarism and the meaning of research misconduct; and the value of a research community);

2. demonstrate a practical understanding of various philosophical and theoretical approaches to research;

3. identify research problems and critically assess research findings within literature;

4. apply various systematic literature review skills and techniques to answer research questions;

5. synthesise research findings from literature to derive research questions and/or formulate hypotheses;

6. acquire and demonstrate critical thinking and academic writing skills for conducting systematic literature reviews.

Assessment of Unit 1

Formative assessment

Throughout the unit, students will be tasked with completing short, formative assessments for use in workshops and/or supervision sessions. These formative assessments will also help to ensure students are suitably prepared for the summative assessment.

Summative assessment

The summative assessment component for unit 1 asks students to conduct a systematic literature review of 1500-2000 words, ideally on their own research topic. However, the topic can be discipline-specific or interdisciplinary. Students will identify a suitable title through discussions with their supervisor.

The literature review should briefly explain the purpose (e.g. background, research question(s) and objectives) of the research. The review should be critical and analytic but should not be used as a way of answering the specific research question(s). The final section of the literature review should summarise the findings and outline potential research questions and/or hypotheses, indicating how the student intends to investigate the problem on a methodological level.

Date for the submission of the literature review: Tuesday, 17 December 2019 by 12.00 (noon) GMT* Greenwich Mean Time

For the award of credit for this course the literature review is weighted at 25% of the course total.
Reading Materials

ADTIS Online Courseware:
(see: http://www.langcen.cam.ac.uk/lc/adtis/adtis-online-courseware.html)

  Passport to Study in the UK and at Cambridge
  Studying in English
  What is Academic English?
  Writing Introductions
  Writing Conclusions.
  Writing a Literature Review
  Writing Abstracts

Douglas, Y., The Reader's Brain: How neuroscience can make you a better writer (CUP, 2015)
Williams, J. M., Style: The Basics of Clarity and Grace revised by Gregory G. Colomb
  (Pearson Longman, 2014)
Williams, J. M., Style: Lessons in Clarity and Grace (Pearson Longman, 2014)

Subject-Relevant Reading List

Education Studies


English Literature


History


**Archaeology** (Students should speak to their supervisor for specific recommendations)

**History of Art**
Mary Acton, *Learning to Look at Paintings*. Abingdon 2009
Charles Harrison, *An Introduction to Art*, London and New Haven 2009
Grant Poole and Diana Newall, *Art History: the Basics*, Abingdon Routledge 2007

**International Relations**

**Natural Sciences**

**Philosophy**

**Social Sciences (esp. Sociology and Politics)**
# Syllabus for Unit 2
## Lent Term 2019

## Research Design: Theory and practice

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## Aims

Unit 2 is a 20 credit unit that consolidates learning from unit 1 to enable students to use their insights for designing research. Unit 2 has four aims relevant to all disciplines:

1. to foster students’ knowledge and understanding of research design processes appropriate to their discipline;
2. to introduce students to different methodological approaches to research, including techniques to carry out qualitative, quantitative and mixed methods research;
3. to provide students with discipline specific writing skills and tools;
4. to deepen students’ awareness of current and emerging themes in their discipline.

## Content

This unit guides students to develop a working knowledge of the most commonly used qualitative and quantitative research methods. To support a developmental and sequential approach to the course, unit 2 begins by reflecting on the learning from unit 1 and explaining what the students will be expected to demonstrate by the end of unit 2. This is done through a brief discussion of the learning outcomes and an introduction to the summative assessment (Mini Project) that students will complete throughout the duration of unit 2.

Students learn the differences between qualitative and quantitative research and how the choice of research method depends on the ontological position of the researcher and the epistemology suitable to the research question.

In discipline specific workshops students develop the skills necessary for conducting research, e.g. planning, writing and editing lengthy documents. To help foster students' identities as researcher, students will be challenged to critically assess their own written work and the work of others.

## Presentation and delivery of the unit

The unit will be presented through a combination of workshops, which include short tutor presentations, small break-out sessions and completion of tutorial tasks. The short tutor presentations will be used to provide students with knowledge of research design processes. The subject seminars and one-to-one supervisions will give students the opportunity to work within their discipline and work collaboratively on discipline-specific research activities relevant to the summative assessment.

Students will be expected to engage in online learning activities and time is allocated for independent learning outside the classroom.

### Sunday 19 January 2020

**Day 4 AM: Welcome**

Students will be welcomed back to ICE. Students will reflect briefly on the key areas of Unit 1 and how they inform the content and aims of Unit 2.
Day 4 AM: Introduction to Research Methodology and Design

This workshop will introduce students to some of the fundamental aspects of quantitative, qualitative and mixed methods research. We will reflect on issues related to the selection of a design process for independent research, accepting, modifying or rejecting the so-called paradigms of research, and will explore chronological, mono-methods (quantitative or qualitative) and cyclical approaches for research design. Contemporary typologies of mixed methods will also be critically evaluated.

Day 4: PM: Ethics of Research

This workshop will cover the importance of professional standards in collaboration, pedagogy, academic criticism, etc. Students will also be asked to reflect on their own research in order to consider any potential, if unexpected, ethical ‘pay outs’ of their research.

Day 4: PM: Self-assessment and Problem-solving

This workshop will provide practical advice on how to mitigate and/or resolve difficulties associated with conducting research, e.g. issues of scheduling, planning and resourcing of research projects. Students will prepare a research project and/or data management plan including a step-by-step approach and timeline. Students will be asked to evaluate how realistic the plans are, consider parallels with their peers and discuss what they would do in the event that their results are inconclusive.

Monday 20 January 2020

Day 5: AM: Subject Groups Seminars

The seminar will go into more specific detail concerning research design in students’ subject area. Different research apparatus will be analysed and evaluated.

- **Arts (and Social Sciences*)**: Case Studies exploring different methods of analysis. Exploring the historical context. Students will be asked to specify what research methods apply and to design their own research methods.
- **The Human Past**: Holocaust Case Study. Students will be presented with artefacts and will be asked to “construct the story”. Students will be asked to reflect on the skills they have used for interpreting the past and to identify any further skills they might use.
- **Natural (and Social*) Sciences**: Students will have a firm idea of the data that they require for their research projects and the workshop will help them to design their data collection instruments in order to gather this data.

*Social Science students will be advised to choose the stream most relevant to their research question.

Day 5: PM: Writing Workshops

In this workshop, students will receive expert advice on how to write academically. As well as common mistakes and helpful suggestions, students will also reflect on best practice, i.e. how best to convey one’s research clearly and concisely. Further, deconstructive analysis will be done via set tasks. A question and answer session will follow to allow students from all streams to receive discipline specific feedback to their questions.
Day 5: PM: Plenary lecture

The second plenary lecture will present students with a particular example of methodological difficulty, experiment and resolution. The lecture will exemplify the importance of being open to different methodologies and different philosophical outlooks on research.

Tuesday 21 January 2020

Day 6: AM: Subject Groups Seminars

During this seminar students will be tasked with producing an abstract for their mini-projects. Firstly, students will be asked to sum up their position in a single sentence.

- **Arts and Social Sciences**: Mini project synopsis: aims, methodology, findings and theoretical interpretations. Students will engage in exercises that will help them to “map” their project.
- **The Human Past**: Mini project synopsis: aims, methodology, findings and theoretical interpretations. Students will engage in exercises that will help them to “map” their project.
- **Natural Sciences**: Mini project synopsis: aims, methodology, findings and theoretical interpretations. Students will engage in exercises that will help them to “map” their project.

Day 6: PM: Subject-specific Supervision (1 hour)

One-to-one subject-specific supervisions are one-hour support sessions. In this supervision students will discuss the title/plan of their upcoming assignment, i.e. Mini-Project. Supervisors will assist students in identifying a question that does not overlap with their dissertation (if they plan to continue to Unit 4).

Independent Learning (6 hours per week)

In addition, students will be expected to deepen their knowledge and understanding outside the classroom through independent learning and reflection. This will take a considerable amount of their study time and can take place either individually or in small groups and is intended to engage students in post-workshop activities and to enable students to prepare for seminars. Students will be encouraged to write reflective research diaries to help them evaluate their progress.

Learning Outcomes

As a result of the unit students should be able to:

1. discern between qualitative, quantitative and mixed methods research processes;
2. understand all elements of the research design process and determine qualitative or quantitative research methods appropriate to epistemological/ontological positions;
3. identify the tools, methods and analytical techniques necessary for conducting research in their chosen discipline;
4. appreciate current and emerging themes in their chosen discipline.
Assessment of Unit 2

Formative assessment
Students will submit (via the VLE) a one-page critical summary of a recent/relevant research paper, book chapter, archive or assemblage. Students should discuss the subject of their review with their supervisor during their 1:1 supervision. General feedback will be provided by supervisors.

Summative assessment
Students will submit a mini-project in the form of a 3,000-4000 word written assignment that describes a detailed and fully justified research method for their research question. The mini-project will require students to demonstrate a critical evaluation of different data collection methods and analytic tools, and methods that could be applied to address a research question.

Arts and Human Past students will be asked to focus on the historical background to their research topic and the wider (subcategories/interdisciplinary) implications of their research question. Social/Natural Science students will be asked to focus on the theoretical and conceptual framework(s), in light of the current knowledge, of their research question(s).

Date for the submission of the mini-project: Tuesday 17 March 2020 by 12.00 (noon) GMT*

Greenwich Mean Time

For the award of credit for this course the mini-project is weighted at 50% of the course total
**Reading Materials**


**Subject-Relevant Reading List**

**Education Studies**


**English Literature**


**History**


**Archaeology (Students should speak to their supervisor for specific recommendations)**

**History of Art**


Anne D’Alleva, *How to write art history*, London 2010

Anne D’Alleva, *Methods and Theories of Art History*, London 2016


**International Relations**
**Natural Sciences**


**Philosophy**


Seech, Z., *Writing Philosophy Papers* (Cengage, 2008)


**Social Sciences (esp. Sociology, Politics and International Development)**


Syllabus for Unit 3
Easter Term 2019

Collaborative Research: Engaging with a research community

Start date: 10 May 2020  
End date: 12 May 2020  
Venue: Madingley Hall, Madingley, Cambridge, CB23 8AQ  
Course Director: Dr Alexander Carter  
No. of meetings: 3 day teaching block

Aims
Unit 3 consolidates learning from unit 2 to enable students to use their insights for designing research. Unit 3 has five aims relevant to all disciplines:

1. to deepen students' knowledge and understanding of interdisciplinary research;
2. to provide students with an awareness of the wider research community in their cognate discipline, as well as nationally and internationally;
3. to foster students' self-reflective and reflexive awareness of their own research;
4. to provide students with the technical skills necessary to present their ideas in different media;
5. to provide students with the skills necessary to develop professionally as researchers.

Content
This unit develops students' understanding of their own research, both in the context of their own specific research projects and as part of a wider research community. To support a developmental and sequential approach to the course, unit 3 begins by reflecting on the learning from unit 2 and explaining what the students will be expected to demonstrate by the end of unit 3. This is done through a brief discussion of the learning outcomes and an introduction to the final summative assessment that students will complete throughout the duration of unit 2.

Students learn different methods for communicating research ideas clearly and succinctly. To better enable the presentation of their research, students will also develop AV and ICT skills.

In discipline specific workshops students will be given employability and careers advice that is relevant to their chosen area of research. Students will be given advice and support concerning further study; all those undertaking Unit 4 (dissertation) will be given advice on how and what to prepare.

Presentation and delivery of the unit
The unit will be presented through a combination of workshops, which include short tutor presentations, small break-out sessions and completion of tutorial tasks. The short tutor presentations will be used to provide students with knowledge of research design processes. The subject seminars and one-to-one supervisions will give students the opportunity to work within their discipline and work collaboratively on discipline-specific research activities relevant to the summative assessment.

Students will be expected to engage in online learning activities and time is allocated for independent learning outside the classroom.
Sunday 10 May 2020

Day 7: Welcome

Students will be welcomed back to ICE. Students will reflect briefly on the key areas of Unit 2 and how they inform the content and aims of Unit 3.

Day 7: AM: Interdisciplinary Research Frameworks and Communities

This workshop will introduce students briefly to key concepts in research funding policy and infrastructure, as well as research standards, regulations and professional bodies. Discussions will be led around what constitutes professional and ethical research practice.

Students will be invited to form interdisciplinary groups of and tasked with developing their own code of conduct.

Day 7: AM: Critical/Reflective Writing Skills

Students will be given instruction on writing reflectively and how this differs from other forms of writing. Consequently, students will gain transferable skills in writing and will be better able to identify the unique characteristics of academic writing. This will also enable students to make a more informed choice concerning the summative assignment.

Formative assessment (via VLE): Students are asked to produce a reflective essay on the nature and potential outcomes of their research.

Day 7: PM: Presentation Skills

Students will be given practical advice on how to present both publicly and to camera. The aim of this training is to bolster confidence and to encourage students to reflect on their own and others’ research, i.e. as a public phenomenon. This will also enable students to make a more informed choice concerning the summative assignment.

Day 7: PM: Video/Document Editing Skills

With the help of the eLearning Team, students will be shown how to produce both a short presentation video and a journalistic article. Templates for both will be generated during the session and uploaded to the VLE for students to use in developing their summative assignments.

Monday 11 May 2020

Day 8: AM: Research Projects Mini-Conference

All Advanced Diploma students will convene to outline their research project as it stands. The conference will give students the opportunity to present their work and demonstrate what they have learned. Students will give short 10 minute presentations of their research (as detailed in their mini projects). Students will also create a conference proceedings document including short abstracts.

Day 8: PM: Subject-specific Supervisions

In this supervision, students will discuss the feedback from their mini-project. Students will also be asked to reflect on how the course has benefitted and/or changed the direction of their research. For students going on to Unit 4, students will also discuss the topic of their dissertation.

Day 8: PM: Plenary lecture

The lecture will showcase a piece of interdisciplinary research; outlining the specific challenges, merits and unexpected outcomes.
Tuesday 12 May 2020

Day 9: AM/PM: Fieldtrips

Students will visit two locations in Cambridge. Destinations will be chosen depending on the specific research interests of students. Destinations may include:

- The Fitzwilliam Museum;
- The Pepys Library;
- The Whipple Museum;
- The Centre for Global Equality (subject to appointment);
- The Museum of Zoology;
- The Wittgenstein Archive.

Students will be accompanied and supported by ICE members of staff. Any remaining face-to-face supervisions may take place during or after the trip (assuming both the student and the supervisor are available).

Independent Learning (6 hours per week)

In addition, students will be expected to deepen their knowledge and understanding outside the classroom through independent learning and reflection. This will take a considerable amount of their study time and can take place either individually or in small groups and is intended to engage students in post-workshop activities (e.g. review questions) and to enable students to prepare for seminars. Students will be encouraged to write reflective research diaries to help them evaluate their progress, which can be used as a basis for discussion with personal tutors.

Learning Outcomes

By the end of Unit 3 students should be able to:

1. understand how to carry out a research project
2. identify the differences between and potential advantages of interdisciplinary, intra-disciplinary and multidisciplinary research;
3. demonstrate how their own independent research projects fit within a wider research framework;
4. anticipate potential roadblocks to research, whether in obtaining funding, collating data or writing;
5. present their research ideas clearly and succinctly using different media;
6. recognise the professional development opportunities available to researchers.

Assessment of Unit 3

The summative assessment component for unit 3 asks students to produce either a 300 – 400 word journalistic article or a 3 – 4 minute video showcasing their research. This can be based upon their mini-project, the proposed topic of their dissertation or on something else entirely. They must then produce a 1500-2000 word reflective essay on how the article/video relates (directly or indirectly) to research in their chosen subject and how the article helps to identify any wider (e.g. social, political, technological) implications of their research.

Date for the submission of the journalistic article/video and the written report: Tuesday 7 July 2020 by 12.00 (noon) BST* British Summer Time

For the award of credit for this course the written report is weighted at 25% of the course total
Reading Materials


Subject-Relevant Reading List

**Education Studies**


**English Literature**

See also any relevant volume in the Rowman and Littlefield series of guides *Literary Research: Strategies and Sources*.

**History**


**History of Art**

Michael Baxandall, Painting and experience in fifteenth century Italy: a primer in the social history of pictorial style, Oxford 1988
*Craig Clunas, Art in China, Oxford 2009
Leonie Hannan and Sarah Longair, History through material culture, Manchester 2017
* T. J. Clark, The painting of modern life: Paris in the art of Manet and his followers, London 1995
* Linda Nochlin, Women, art, and power: and other essays, London 1989
*subject area specific

**International Relations**

**Archaeology (Students should speak to their supervisor for specific recommendations)**

**Natural Sciences**


**Philosophy**


**Social Sciences (esp. Sociology, Politics and International Development)**

TIMETABLE

Michaelmas 2019
Research Fundamentals: Thinking like a researcher
Teaching Block 20 - 22 October 2019

Lent 2020
Research Design: Theory and practice
Teaching Block 19 - 21 January 2020

Easter 2020
Collaborative Research: Engaging with a research community
Teaching Block 10 May – 12 May 2020

Whilst every effort is made to avoid changes to this programme, published details may be altered without notice at any time. The Institute reserves the right to withdraw or amend any part of this programme without prior notice.

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